



82nd Annual Azalea Festival

BE AN AZALEA FESTIVAL SPONSOR

The Azalea Festival is a long time community event that celebrates the beauty of the Southern Oregon coast and has been awarded the "The Oregon Heritage Tradition" award. This year we hope we can count on you as a 2021 Azalea Festival Sponsor to make it the most memorable Azalea Festival yet.

The community celebrates with weekend activities that include the Azalea Festival Parade, Street Fair, Curry County Cruisers Car Show, Air Show, Chamber Shrimp Feed, Memorial Day Service, Rock the Chetco at Chetco Brewery, Elks deep pit BBQ, Art Show, Quilt Show, Library Book Sale, Flower/Plant Sale, Azalea Park Family Fun Events, live music concerts, a street dance, Sunday Community Church service, Mason's Pancake Breakfast and the beautiful blooming azaleas of Azalea Park.

Your sponsorship funds will be used for advertising and event costs for the Azalea Festival. We will be advertising with radio, print, and social media reaching people in Curry County.

Thank you for your consideration of being a proud sponsor of our 82nd Annual Azalea Festival. Please contact Amber Nalls at 541-251-2647 or analls@brookings.or.us, Monday-Friday 9 AM - 3 PM, for more information.



Azaleas Festival Sponsorship

Parade Sponsor: \$3000.00

- Float for your business behind color guard at the parade
- Business logo on Event Banners (1 month) visible to HWY 101 traffic
- Business name on parade banner as the TITLE SPONSOR
- Full page ad in the Azalea Festival News letter (mailed to all in 97415 addresses)
- Signage at Azalea park
- Radio advertisement
- Website and Facebook recognition
- Recognition on Printed Materials, Posters, Fliers, Programs
- Free Vendor Booth at the Vendor Street Fair

Street Fair Sponsor: \$2000.00

- Banner at the street fair as the sponsor
- ½ page ad in the Azalea Festival News letter (mailed to all 97415 addresses)
- Signage at Azalea Park
- Radio advertisement
- Website and Facebook recognition
- Recognition on Printed Materials, Posters, Fliers, Programs
- Free Vendor Booth at the Vendor Street Fair

Kids Carnival Sponsor: \$1000.00

- Banner at the Kids Carnival as the sponsor
- ¼ page ad in the Azalea Festival News Letter (mailed to all 97415 addresses)
- Signage at Azalea park
- Radio advertisement
- Website and Facebook recognition
- Recognition on Printed Materials, Posters, Fliers, Programs

Entertainment Sponsor: \$1000.00

- Your business name/Logo on the band shell at Azalea Park as the Entertainment Sponsor
- ¼ page ad in the Azalea Festival News letter (mailed to all 97415 addresses)
- Radio advertisement
- Website and Facebook recognition
- Recognition on Printed Materials, Posters, Fliers, Program

Clean-up Sponsor: \$500.00

- Your business name on signage at Azalea Park and Street Fair
- 1/8 page ad in the Azalea Festival News Letter (mailed to all 97415 addresses)
- Website and Facebook recognition
- Recognition on Printed Materials, Posters, Fliers, Program

Program Sponsor: \$250.00

- Website and Facebook recognition
- Recognition on Printed Materials, Posters, Fliers, Programs
- Listed on the schedule events as the program sponsor
- 1 x2.5 Map page ad in the Azalea Festival News Letter (mailed to all 97415 addresses)

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SPONSOR LETTER OF AGREEMENT

(Name of Sponsor) _____

Agrees to Sponsor the 82nd Annual Azalea Festival in the amount of \$ _____

And agreement will be returned to **The City of Brookings** on or before February 1, 2021.

Sponsor Contact Person _____

Email _____

Work Phone _____ Cell _____

Mailing Address _____

Please indicate below your desire to participate with your signature:

Signature _____ Date _____

City of Brookings
Azalea Festival Coordinator
Amber Nalls (541)251-2647
analls@brookings.or.us

898 ElkDr
Brookings, OR 97415



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INVOICE FOR SPONSORSHIP

DUE DATE IS FEBUARY 1, 2021

Bill to:	Amount:
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Make checks payable to City of Brookings

Paid:
Date:

Thank you for your support for the Azalea Festival.

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