

CITY OF BROOKINGS
Press Release: For immediate release
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Funds Available for Event Start-ups

Members of the Brookings Tourism Promotion Advisory Committee (TPAC) are hoping that the availability of funds and the temperate climate in Brookings will encourage event planners to consider Brookings when seeking a venue for their late-fall and winter events.

Last week, TPAC met in a budgetary workshop session to determine how it would allot over \$35 thousand in available Transient Occupancy Tax funds for special events and promotional activities.

In a unanimous vote, members chose to spend 60 percent of the funds on event assistance, 30 percent on advertising and 10 percent on capital needs.

Additionally, the group adopted a statement of goals which was to “increase overnight stays with emphasis on October through April.”

City Manager Gary Milliman was pleased with the results of the workshop.

“In the winter months, people are looking for relief from cabin fever,” said Milliman. “Brookings’ mild temperatures during the winter months will allow event planners to host indoor or outdoor activities that may not be feasible in that time-frame in other areas of the state.”

TPAC has opted to focus its available funding on winter events, so event planners are invited and encouraged to submit their event proposals now for this upcoming fall and winter.

Brookings is also in the second phase of a four-phase project to improve Azalea Park athletic fields. When the project is completed, Brookings will be able to host winter athletic tournaments and events as well.

To apply for TPAC funding assistance, contact Lauri Ziemer at 541-469-1103 or lziemer@brookings.or.us.

NEWS MEDIA CONTACT INFO: For further information regarding this press release, please call 541-469-1102.